

Brussels, 16 July 2010

To the attention of Mr. Antonio Tajani, European Commissioner for Industry and Entrepreneurship

**Ref: PIN-SME support to NORMAPME**

Dear Commissioner,

PIN-SME is an association formed in 2007 to represent the interests of Europe's ICT SME sector. Currently ten national and regional associations are members, representing some 50,000 ICT SME companies that account for around 200 thousand jobs. PIN-SME aims to ensure that ICT SMEs *get talked to* rather than just *talked about*. It provides a voice for ICT SMEs in the policy and business arenas and is already represented in several EU expert groups and taskforces.

On behalf of PIN-SME, **I am writing to you to express support to the work of NORMAPME, the European Office of Crafts, Trades and Small and Medium-Sized Enterprises for Standardisation.**

PIN-SME members need the services provided by NORMAPME to ICT SMEs in standardisation. NORMAPME allows ICT-SMEs to profit from representation and timely intervention in ongoing developments of high interests to ICT SMEs. Thanks to the support of NORMAPME, the national members of PIN-SME have so far appointed three experts in standardization technical committees of high relevance for our membership:

- Mr. Johann Steszgal, appointed by UBIT (Austria), is a NORMAPME expert in Intelligent Transport Systems in the ETSI TC ITS. Mr Steszgal has also been elected member of the Board of ETSI: in this capacity he is currently in charge of the ETSI strategic topic *Open Source*.
- Mr. Fabio Massimo, appointed by CNA (Italy), is a NORMAPME expert in e-skills in the CEN WS ICT Skills
- Mr. Martin Prager, appointed by UBIT (Austria), is also NORMAPME expert in e-Health in CEN TC 251. Mr Prager also serves as expert in the European Commission ICT Steering Committee.

I would like to underline that **NORMAPME is the only organisation exclusively dedicated to SME interests in standardisation**, PIN-SME members believe that the European Commission's support to NORMAPME is essential to ensure that ICT SMEs' needs are taken into account in the European Standardisation.

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[www.pin-sme.eu](http://www.pin-sme.eu)

In partnership with:



UNION EUROPEENNE DE L'ARTISANAT ET DES PETITES ET MOYENNES ENTREPRISES  
EUROPÄISCHE UNION DES HANDWERKS UND DER KLEIN- UND MITTELBETRIEBE  
EUROPEAN ASSOCIATION OF CRAFT, SMALL AND MEDIUM-SIZED ENTERPRISES  
UNIONE EUROPEA DELL' ARTIGIANATO E DELLE PICCOLE E MEDIE IMPRESE



Thank you in advance for your consideration.

Yours sincerely,



Bruno Robine

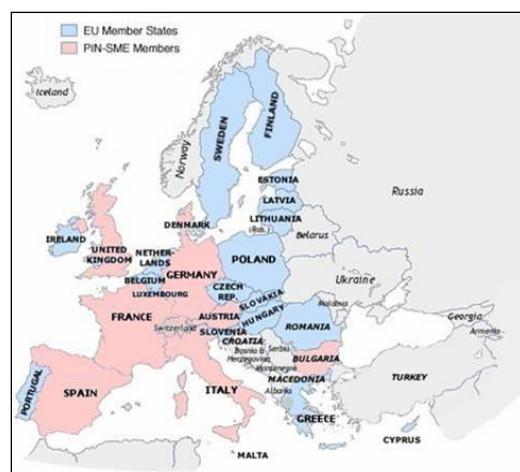
PIN-SME President

### About PIN-SME

PIN-SME, *the PanEuropean ICT and eBusiness Network for SMEs*, is the first European association of the ICT sector exclusively focused of representing the interests of SMEs. PIN-SME members are ten national sectorial SME associations from different EU countries. PIN-SME represents more than **50.000 enterprises**, which employ around 200.000 people across Europe. PIN-SME is a registered interest representative (ID: 66552321207-56) in the EU.

### PIN-SME members

BASSCOM - Bulgarian Association of Software Companies (BULGARIA), CNA -Comunicazione e Terziario Avanzato, Confederazione Nazionale dell'Artigianato e della Piccola e Media impresa (ITALY), ESTIC - Asociación Empresarial del Sector TIC (SPAIN), BestPractice-IT- G+F Verlags und Beratungsgesellschaft mbH (GERMANY), GPNI - Groupement Professionnel National de l'Informatique (FRANCE), it-forum midtjylland (DENMARK), UBIT Unternehmensberatung & IT (AUSTRIA), UKita, United Kingdom IT Association (UNITED KINGDOM), SwissMedia - Swiss IT & Multimedia Association (SWITZERLAND), VDEB – Verband IT-Mittelstands E.V. (GERMANY).



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