

Workshop 4

Boosting security, data and IoT skills of SMEs

The European Commission and EASME took the initiative to analyse and support SMEs' skills development for Big Data, Internet of Things and Cybersecurity. This initiative is managed by a consortium of Capgemini Invent, Technopolis Group and the European DIGITAL SME Alliance. Together with SMEs and other stakeholders, this initiative will develop a vision, identify support measures, prepare a roadmap and design a monitoring mechanism. The aim is to contribute to strengthening SMEs' workforce adaptability and capacity for the short to medium term.

The objective of the workshop is to discuss the consolidated analysis of the current state-of-play in Europe, to further build the shared vision and to identify and validate supporting measures aimed at fostering skills development for SMEs.

Each presentation will take 20 minutes to leave ample room for discussion and participant's views.

Date: 12 April 2019, 10.30 – 16.00 hrs.

Location: DIGITAL SME Alliance, Rue de du Commerce 123, 1000 Brussels, Belgium

Agenda

10.30 hrs	Introductions	André Richier, European Commission
10.45 hrs	Discussion on key findings and proposal for a vision, roadmap and toolbox.	Niels van der Linden, Capgemini Invent Sebastiano Toffaletti, European DIGITAL SME Alliance
		<i>Followed by a group discussion fuelled and moderated by the Consortium</i>
11.45 hrs	Pragmatic approaches for better information security skills	Steffen Mauer, Chief Information Security Officer at MoveTech
12.30 hrs	Lunch	
13.15 hrs	Concrete actions for developing data skills within SMEs	Ernestina Menasalvas, University of Madrid and Lead of Big Data Value Association (BDVA) Task Force 9: Skills and Education
14.45 hrs	Big Data Strategy in Emilia Romagna	Nicolò Pranzini, ASTER - High Competences and Startup Unit
14.00 hrs	Data Market Services: tailored support for SMEs	Manuel Leon Urrutia, Data Science Academy , University of Southampton
15.30 hrs	Conclusions & recommendations	Niels van der Linden, Capgemini Invent
16.00 hrs	Closure	

Participants

	First Name	Name	Title/Role	Organisation
1	Géraldine	Verbrugge	Adviser, SMEs & Competitiveness	EuroCommerce
2	Ena	Salihovic	Advisor, Digital and AI	EuroCommerce
3	Silvia	Caneva	Head of skills and entrepreneurship policy	Eurochambres
4	Patrice	Chazerard	Policy Director	Digital Europe
5	Eline	Chivot	Advisor	ITIF Brussels
6	Thomas	Cooney	Professor in Entrepreneurship	Dublin Institute of Technology
7	Maria	de Saudade Brito Pontes	Researcher	KU Leuven
8	Rocco	Defina	Consultant	Oxys Consulting & FPM
9	Gerard	Doyle	Network manager, Cybersecurity Skills Initiative	Technology Ireland ICT Skillnet
10	Fabio	Massimo	Chair, board member	TC428, DIGITAL SME Alliance
11	Ernestina	Menasalvas	Lead of BDVA Task Force 9: Skills and Education	Big Data Value Association
12	Kenny	Pool	Advisor	Dell
13	Christoph	Riedmann	Policy advisor	Eurochambres
14	Patrick	Slavenburg	Co-founder	Smartified
15	Manuel Leon	Urrutia	Research fellow	University Southampton
16	Nicolò	Pranzini	Advisor	ASTER - High Competences and Startup Unit
17	Katarzyna	Koziol	Enterprise and Single Market Adviser	SMEunited
18	Steffen	Mauer	Chief Information Security Officer	MoveTech
19	Gordon	Kirstein	CEO	MoveTech
20	Simon	Schumacher	Project manager	Fraunhofer
21	Geert	Asselbergs	Senior project lead	Stichting Platform Bètatechniek
22	André	Richier	Principal administrator	European Commission, DG GROW
23	Ivan	Katsarski	Project officer	European Commission, EASME
24	Raphaël	Crouan	Founder & CEO; board member & chair for SMEs	Startupbootcamp IoT Program; AIOTI
25	Yuri	Demchenko	Senior Researcher	EDISON/University of Amsterdam
26	Enrico	Frumento	Professor	Cefriel/Politecnico di Milano
27	Fie	Jakobsen	Advisor	European Commission, DG CNECT
28	Stefan	Schumacher	Director	Voice e.V. (Association of IT Users SME)
29	Austeja	Trinkunaite	Secretary-General	CEPIS
Consortium				
	Annemieke van Barneveld-Biesma		Technopolis	
	Sebastiano Toffaletti		European DIGITAL SME Alliance	
	Annika Linck		European DIGITAL SME Alliance	
	Niels van der Linden		Capgemini Invent	