

Study on European Companies' Data Sharing

Checklist

everis prepared a short checklist with the key items that you will be asked so that you can look for the necessary information in advance and have it next to you as you are answering the questions. Most of the questions are framed in a multiple choice format or as a rating scale, and very few have an open format. In some of them you will be asked for concrete figures about your company's performance. Please note that not all items/questions will be applicable to your situation (e.g. your company may only be making data available to other companies and not necessarily re-using data from others).

COMPANY'S PERFORMANCE & SHARE OF NEW PRODUCTS/SERVICES:

- Total **revenue** of your company in the last three financial years in EUR (2014, 2015 and 2016)
- **Number of products and/or services**, either new or improved, that your company introduced in the market in the last three financial years
- **Contribution** of these new/improved products and/or services to your company's revenues in the last three financial years (*you will be asked to indicate an approximate percentage*)

VOLUME OF DATA SHARED AND/OR RE-USED:

- **Volume of data** that your company generates on a monthly basis (*measured in gigabytes, terabytes, petabytes, etc.*)
- Approximate **percentage** of the data that your company shares with other companies out of the volume of data that you generate
- **Volume of data** that your company re-uses from other companies (*measured in gigabytes, terabytes, etc.*)
- **Number of years** that you have been sharing your data with and/or re-using data from other companies

TYPE OF DATA SHARED AND/OR RE-USED AND MECHANISMS AND CONDITIONS FOR DOING SO:

- **Type(s) of data** that you share and/or re-use (i.e. data generated by devices and Internet of Things, data generated by internal IT systems like CRM, through web collaboration, etc.). *In this study the European Commission is mainly interested in machine-generated data as opposed to human-generated data.*
- **Types of data that are not available** to you but which would be useful to your business
- **Industry sectors** that you share your data with and/or you get access to data from
- Annual **average income** that your company makes from sharing data with other companies (*you will be asked to select an option from a series of ranges in EUR*)
- Average **annual expenditure** that your company incurs in to access data from other companies (*you will be asked to select an option from a series of ranges in EUR*)

- **Mechanisms** that you use for sharing data with others or for accessing data from others (i.e. APIs, websites, data portals, data marketplaces, FTP services, etc.)
- **Conditions** under which you share data with others and/or you access data from others (e.g. for free with or without restrictions, against payment on the basis of negotiated conditions or not, against the provision of a service, etc.)

REASONS FOR DATA SHARING AND/OR RE-USE:

- **Reasons** for sharing data with other companies and/or for accessing data from other companies (you will be asked to select from a list of options and will be given the possibility to indicate other reasons)
- **Success factors** of data sharing and re-use based on previous experience (open question)

DEPENDENCY ON DATA RESOURCES:

- **Dependency** on data resources from other companies for your own business purposes (you will be asked to rank your dependency level)

TYPE OF OBSTACLES FACED:

- **Type of obstacles** experienced when sharing data with others and/or when accessing data from others (you will be asked to select from a list of options and will be given the possibility to indicate other obstacles)