

**Title: New names for PIN-SME****Date: 3 June 2015****Author: Sebastiano Toffaletti**

This document is a synthetic report of the activities performed by PIN-SME in the period from the last General Assembly meeting (June 2014-May 2015)

## ASSOCIATION

---

- Approval of amended statutes, Dec 2014
- Preparation of Board Meeting and General Assembly, Brussels – 18 June 2015
- Preparation of the 2014 accounts

## EUROPEAN PROJECTS

---

The list below includes exclusively the active projects. It excludes the proposals that have been submitted during the year and that have failed.

NAME	DESCRIPTION	STATUS
<b>LEAD</b>	Tender contract (empirica) on e-leadership skills for SMEs	Concluded, Final payment pending
<b>Study on EU Cloud measures</b>	Tender contract (Deloitte) for a study in support of EU measures to unleash the potential of Cloud Computing	On-going
<b>CloudingSMEs</b>	Accelerating the adoption, deployment and use of Cloud Computing by SMEs	On-going
<b>DIGITALJOBS (Grand Coalition)</b>	Promoting the initiatives of the Grand Coalition for Digital Jobs	On-going
<b>CLIMB-IT</b>	Training and transfer of competences among ICT clusters	Pending approval
<b>eCF-COUNCIL</b>	Creation of a European platform of stakeholders for e-skills	Pending approval
<b>CABNETviaCSD</b>	Collaboration and competences transfer with Turkish industry association GUNMARSIFED	Pending approval
<b>Skills for ICT Profession</b>	Tender contract (Ateknea) for definition of body of competences for the ICT profession	Pending approval
<b>SAPENTA</b>	Pre-commercial development of product Sapenta management software	Pending approval

PIN-SME - Rue Jacques de Lalaing, 4 – B-1040 Brussels –  
 Tel +32 22850726 | Fax: +32 22307861 | National Tax ID : BE0899786252  
[www.pin-sme.eu](http://www.pin-sme.eu)

In partnership with:



UNION EUROPEENNE DE L'ARTISANAT ET DES PETITES ET MOYENNES ENTREPRISES  
 EUROPÄISCHE UNION DES HANDWERKS UND DER KLEIN- UND MITTELBETRIEBE  
 EUROPEAN ASSOCIATION OF CRAFT, SMALL AND MEDIUM-SIZED ENTERPRISES  
 UNIONE EUROPEA DELL' ARTIGIANATO E DELLE PICCOLE E MEDIE IMPRESE



## POLICY/TECHNICAL GROUPS

---

- EeSA / eCF governance: Sebastiano Toffaletti (SG), Fabio Massimo (CNA)
- CEN WS eskills: Sebastiano Toffaletti (SG), Fabio Massimo (CNA), George Sharkov (BASSCOM)
- EU Platform Cybersecurity Strategy: George Sharkov (BASSCOM)
- Secretariat of Grand Coalition for Digital Jobs: Sebastiano Toffaletti (SG)
- CEN SME Working Group: Sebastiano Toffaletti (SG)
- ETSI IPR Committee: Sebastiano Toffaletti (SG)
- ETSI Board: Sebastiano Toffaletti (SG)
- ETSI Vice Chairman: Peter Statev (BASSCOM)
- ETSI ATTM: George Babinov (BASSCOM)
- ETSI CYBER: George Sharkov (BASSCOM)
- UEAPME Consultation Group on Blue Cards Directive: George Brashnarov (BASSCOM)
- CEN PC 428 Competences for ICT Profession: Fabio Massimo (CNA)
- European Multi-Stakeholders Platform on ICT Standardisation: Sebastiano Toffaletti (SG)
- SBS Board: Fabio Massimo (CNA)

## EVENTS

---

- 12-13 June 2014, Berlin: **EuroDIG**. PIN-SME proposed a conference session on ICT SMEs. Session was attended by Oliver Grun (BITMI)
- 11 June 2014, Madrid: **SMEs Workshop on Cloud Computing**. Event sponsored by UEAPME. Interventions by Sebastiano Toffaletti (SG), Gloria Diaz (CONETIC) and Joaquin Garrido (CONETIC)
- 19 June 2014, Bologna (IT): **SMEs Workshop on Cloud Computing**. Event sponsored by UEAPME. Interventions by Sebastiano Toffaletti (SG) and Fabio Massimo (CNA)
- 10 July 2014, Wolverhampton (UK): **SMEs Workshop on Cloud Computing**. Event sponsored by PIN-SME. Interventions by Sebastiano Toffaletti (SG) and Andrew Corbett (UKITA)
- 20 Nov 2014, Brussels: **Workshop on e-Leadership skills for SMEs**. Event hosted by PIN-SME. Participation by Sebastiano Toffaletti (SG), Bo Sejer Frandsen (PIN-SME President) and Matt Flanagan (UKITA member entrepreneur invited as speaker)
- 2-3 Dec 2014, Brussels: **2014 e-skills Conference**. Speech by Oliver Grun (BITMI)
- 29 Jan 2015, Milan (IT): **Conference on IPRs INFRASTRUCTURE AND SMEs**. PIN-SME appointed speakers: Luis Gosalbez (CONETIC), Maria Pia Miani (CNA), Jelena Zelincecic (VOICT)
- 6 May 2015, Brussels: **Unitary Patent Workshop**. Intervention by Sebastiano Toffaletti (SG)

PIN-SME - Rue Jacques de Lalaing, 4 – B-1040 Brussels –  
Tel +32 22850726 | Fax: +32 22307861 | National Tax ID : BE0899786252  
[www.pin-sme.eu](http://www.pin-sme.eu)

In partnership with:



UNION EUROPEENNE DE L'ARTISANAT ET DES PETITES ET MOYENNES ENTREPRISES  
EUROPÄISCHE UNION DES HANDWERKS UND DER KLEIN- UND MITTELBETRIEBE  
EUROPEAN ASSOCIATION OF CRAFT, SMALL AND MEDIUM-SIZED ENTERPRISES  
UNIONE EUROPEA DELL' ARTIGIANATO E DELLE PICCOLE E MEDIE IMPRESE



- 1 – 2 June 2015, Brussels: **First European Conference on Digital and Key Enabling Technologies Skills**, Speeches by Sebastiano Toffaletti (SG), Bo Sejer Frandsen (PIN-SME President)

## ARTICLES AND POSITIONS

---

- 4. July 2014: Press Release and article: **Junckers' plans for digital politics: Europe has understood**
- 11. September 2014: Press Release and article: **Grand Coalition for Digital Jobs: PIN-SME promotes eCF as EU standard for eSkills**
- 19. November 2014, Press Release and article: **ETSI elects PIN-SME representatives to Board and Vice Presidency**
- 5. December 2014, Communication to members: **Call for SME experts in standardisation**
- 10. December 2014, Press Release and article: **PIN-SME welcomes Angela Merkel's call for digitisation of Europe's economy**
- 16. February 2015, **Position paper on EC consultation on Patents and Standards**
- 27. February 2015, Article: **Cloud Computing TCO Calculation for SMEs**
- 10. March 2015, Article by Peter Statev: **Why SME needs standards for Cloud Computing Technologies?**
- 15. April 2015, Press Release and article: **PIN-SME supports EC antitrust objection against Google on comparison-shopping service**
- 17. April 2015, Article: **First European Conference on Digital and Key Enabling Technologies Skills, 1 – 2 June 2015, Brussels**
- 30. April 2015, Article by Fabio Massimo: **The e-Competence Framework is coming of age**
- 4 June 2015, Article: **What can the EU do to unleash the potential of Cloud? Have your say**

## OTHER INITIATIVES AND OPPORTUNITIES

---

- Survey on ICT workers mobility, July 2014
- Qualcomm Ventures Presentation to members, August 2014
- Call for FRACTALS projects, Nov 2014
- Call for SME experts in standardisation, Dec 2014
- Election of Sebastiano Toffaletti as ETSI Board member, Nov 2014
- Election of Peter Statev as ETSI Vice Chairman, No 2014
- Call for SME experts in Turkey, May 2015

PIN-SME - Rue Jacques de Lalaing, 4 – B-1040 Brussels –  
 Tel +32 22850726 | Fax: +32 22307861 | National Tax ID : BE0899786252  
[www.pin-sme.eu](http://www.pin-sme.eu)

In partnership with:



UNION EUROPEENNE DE L'ARTISANAT ET DES PETITES ET MOYENNES ENTREPRISES  
 EUROPÄISCHE UNION DES HANDWERKS UND DER KLEIN- UND MITTELBETRIEBE  
 EUROPEAN ASSOCIATION OF CRAFT, SMALL AND MEDIUM-SIZED ENTERPRISES  
 UNIONE EUROPEA DELL' ARTIGIANATO E DELLE PICCOLE E MEDIE IMPRESE





- Call for speakers: EU Workshop on UNITARY PATENT SYSTEM, Nov 2014
- Call for H2020 project partners. Ref: POPINS, March 2015
- Call for H2020 project partners. Ref: Sapenta, March 2015
- Collection of SME success stories in Cloud Computing, on-going
- Survey on EU measures to unleash the potential of Cloud, June 2015

PIN-SME - Rue Jacques de Lalaing, 4 – B-1040 Brussels –  
Tel +32 22850726 | Fax: +32 22307861 | National Tax ID : BE0899786252  
[www.pin-sme.eu](http://www.pin-sme.eu)

In partnership with:



UNION EUROPEENNE DE L'ARTISANAT ET DES PETITES ET MOYENNES ENTREPRISES  
EUROPÄISCHE UNION DES HANDWERKS UND DER KLEIN- UND MITTELBETRIEBE  
EUROPEAN ASSOCIATION OF CRAFT, SMALL AND MEDIUM-SIZED ENTERPRISES  
UNIONE EUROPEA DELL' ARTIGIANATO E DELLE PICCOLE E MEDIE IMPRESE

