

Oliver Grün <ogruen@bitmi.de>  
To: Sebastiano Toffaletti <s.toffaletti@pin-sme.eu>  
Cc: Oliver Grün <gruen.oliver@gmail.com>  
Candidature Oliver Grün / President

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1 Attachment, 61 KB

Dear Sebastiano,

regarding to your mail from 18/05/2015 herewith I would like to send you my candidature as president of PIN-SME. I would be pleased if you can forward my candidature to all members of PIN-SME:

Candidature of Oliver Grün as President of PIN-SME:

I will run as a candidate in the next election for the president of PIN-SME, because I agree absolutely with the idea of a European association for IT SMEs and - if the members agree - I am ready to contribute this mission with my personal engagement. I think nowadays it is more important than in the last years to support and strengthen an association like PIN-SME. We are in a digital revolution and it is very important to stress the interests of SMEs of the digital economy and to collaborate across Europe. The digital revolution is the biggest challenge in our sector for decades.

Enclosed, you will find my biography and below I will give you some essential ideas to my possible presidency of PIN-SME:

Initial situation

- Massive reduction in memberfee based budget in the last years (also reduction of members)
- Tense financial situation overall (also ALL project fundings will expire in 2015, but chance in some open proposals)
- Success in representing SMEs in some Standardisation processes (SBS, CEN, ETSI)
- Stability with Sebastiano as strong networked stakeholder in Brussels

Goals

- Greater impact on policy in Europe
- Growth of membership budget
- Strengthen project funding
- Stabilisation of good level of influence in standardisation processes (SBS, CEN, ETSI)
- Strengthen of projects for the internationalization of IT SMEs and for the collaboration across Europe of IT SMEs

Pros and Cons of Oliver Grün as actor

Pros

- Entrepreneur and founder of a company with more than 100 employees (authentic representative of SMEs)
- President of BITMi in Germany, proving that strong growth of an association in the digital SME sector and collaborating of networks is possible
- Strong network in Germany and to German politicians
- Germany has never set the president of PIN-SME

Cons

- Restricted time due to the fact of being Entrepreneur and President of BITMi at the same time
- Weak network to European politicians

I would be pleased if you can give me your vote for president to approach the challenge PIN-SME. It is not too easy but I am sure, we will manage it together.

Regards  
Oliver

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Dr. Oliver Grün  
- Präsident & Vorstandsvorsitzender -  
Bundesverband IT-Mittelstand e.V. (BITMi), D-Aachen / Berlin

[www.bitmi.de](http://www.bitmi.de)

via iPhone mobile. via Siri Spracherkennung.



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