

To: Gunilla Almgren

SBS President

Brussels, 23 November 2015

Ref: 2016 Call for experts – SBS Circular N. 048/15

Dear President,

In response to the circular in ref, I would like to put forward the following experts' candidatures on behalf of PIN-SME:

- 1) Mr Laurent Rouyer - IEC - TC 79 Alarm and electronic security systems.** International standards for the protection of buildings, persons, areas and properties against fraudulent actions, are essential for the positioning of European SMEs on the EU as well as global markets. Mr Rouyer is an expert already active at French, European and international level for standards on electronic alert systems. He works for a French SME, TIL Technologies, already leader in its sector. Additionally, Mr Rouyer is supported by the French association of ICT SMEs, GPNI, which is also member of CGPME. Receiving the SBS financial support is essential for allowing the expert to work at international level (IEC), where otherwise his company and association would be able not afford the expenses.
- 2) Mr Emil Dimitrov - ETSI - TC TCCE (TETRA and Critical Communications Evolution).** Critical communications are a very sensitive area. Society needs critical communications in the moment of disaster, emergency, terrorism or security events. Mr Dimitrov is an independent expert supported by the Bulgarian association of ICT SMEs, BASSCOM.
- 3) Mr Fabio Guasconi - ISO/IEC JTC 1/SC 27 - IT Security techniques.** The joint ISO and IEC international committee JTC 1/SC 27 is responsible of many global standards for ICT, in particular ISO/IEC 27001 for IT security certifications. ISO/IEC 27001 is among the ten most popular ISO standards worldwide. Mr Guasconi is himself an entrepreneur in the Information Security area and has an outstanding experience in standardization related to his sector. European SMEs are under-represented in this very important international standardization committee. Hence, PIN-SME highly recommends SBS to support this application.

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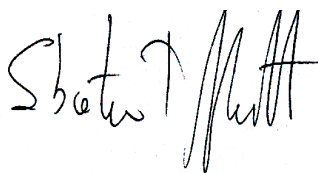
- 4) **Mr Massimo Vanetti - ETSI oneM2M.** Mr Vanetti is an Italian ICT entrepreneur active in the field of Machine To Machine (M2M) communications. As highlighted by the European Commission (<http://goo.gl/0cLWSw>), M2M is an important technical area for SMEs. M2M standards are necessary in order to ensure the functioning of machines that communicate with each other and enhance the users' functionalities within the Internet of Things. Only SMEs that are capable of interconnecting their products via the Internet infrastructure will be competitive in the new Industry 4.0. Thus, the development of SME friendly standards in this area is fundamental for the competitiveness of European SMEs. Besides being an expert in the technical field at hand, Mr Vanetti has relevant experience in standardization and is involved in national SME associations such as CNA and Confapi.

PIN-SME commits to co-finance 11% of the flat rate sum provided by SBS, if the experts are selected.

Should you need any additional information about the above applications, please do not hesitate to contact us.

Yours faithfully,

Sebastiano Toffaletti



PIN-SME Secretary General

Annexes: experts CV and cover letters