



SME-Friendly Standards



**1st Annual event of the
SBS Forum on
ICT Standards for digitisation of SMEs**

Date: 9 December 2016

Location: Cologne (Germany)

Duration: 4 hours

Participants : 30 to 50 people

The “SBS Forum on ICT Standards for digitisation of SMEs” is a European platform for discussion and sharing of information about on going ICT standards activities that are relevant to SME. The Forum’s specific focus is on digitisation of SMEs and it targets both SMEs that provide ICT services and SME users.

Potential Participants are SMEs in all EU and EFTA member states as well as their associations.

The Forum features interventions and presentations from Standards Setting Organisations, technical experts, the European Commission, industry and other stakeholders.

The first meeting of the SBS Forum will be dedicated to opportunities and threats for SMEs in the Internet of Things area, especially with a view of highlighting the role of standards as enablers of open technological ecosystems.

SBS – Small Business Standards is the European Association of SMEs for Standardisation. The SBS headquarter is in Brussels and its members are national and/or sectoral associations of SMEs that represent companies in all the 28 EU Members States and in neighbouring countries.
www.sbs-sme.eu

The SBS Forum is organized the European DIGITAL SME Alliance (“DIGITAL SME”), the SBS member association that represent SMEs in the ICT sector. DIGITAL SME is the largest European network of digital SMEs. Its members are national associations or clusters of digital SMEs. DIGITAL SME represents more than 20.000 digital SMEs in 18 countries. www.digitalsme.eu

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