

PS072

To:
Gunilla Almgren, Small Business Standards – SBS a.i.s.b.l.
Rue Jacques de Lalaing 4, 1040 Brussels (BE)

Cc:
Oliver Grün, European DIGITAL SME Alliance
Fabio Massimo, European DIGITAL SME Alliance

Via email

Brussels, 2 Nov 2017

Applications for already appointed experts (ref: Open call for Experts to represent SME in standardisation Technical Committees/Working Groups in CEN, CENELEC, ETSI, ISO and IEC)

Dear Ms Almgren,

In response to the Open call for Experts to represent SME in standardisation Technical Committees/Working Groups in CEN, CENELEC, ETSI, ISO and IEC, the European DIGITAL SME Alliance (“DIGITAL SME”) would like to request the renewal of the SBS contracts in 2018 for the following experts in the corresponding TCs:

- **Massimo Vanetti, oneM2M**

M2M and the Internet of Things are crucial elements of the current technological evolution. This fact is already at the core of high-tech initiatives such as Industry 4.0 in Europe and its U.S. counterpart, the Smart Manufacturing Leadership Coalition, plus autonomous initiatives by large corporations.

SMEs can play an active role in this, and if they want to be appealing to end users and integrators, they need standards, especially normed ones, because standards are the basis to ensure interoperability. Otherwise, they would be confined to the subcontracting business.

It is very important for SMEs to be integrated in the standardisation process at the technical level to help insure that, whenever reasonable, standards do not include prescriptions that only large corporations can afford to comply with.

- **Fabio Guasconi, ISO/IEC JCT 1 SC 27**

ISO/IEC JTC 1/SC 27 is the main committee within ISO and IEC addressing the nowadays frequently labelled topic of “cybersecurity”. All topics treated within ISO/IEC JTC 1/SC 27 are to be considered relevant for SMEs, as they are all aimed at protecting information within

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EUROPÄISCHE UNION DES HANDWERKS UND DER KLEIN- UND MITTELBETRIEBE
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PS072

organisations/companies. All products of ISO/IEC are generally developed to suit “organizations of all types and sizes” but often those enterprises don’t have the opportunity to make their interests fully represented and understood there so that the value of this phrase is limited. SMEs providing security services and products should be even more deeply interested.

For all those reasons and for the lack of the specific inclusion of SME consideration in any WG mandate, SME participation ISO/IEC JTC 1/SC 27 is particularly relevant.

- **George Sharkov, ETSI TC CYBER**

There is an increasing interest in ETSI TC CYBER on SMEs coverage. During the last years, some new emerging areas with an impact on SMEs have been increasingly discussed in the framework of this TC. These include:

- 1) Privacy and regulations – based, but not limited to EU regulation “General Data Protection Regulation” (GDPR) 2016/679).
- 2) Security of network and information systems – and the related NIS Directive implementation, which was adopted by the EU Parliament in August 2016.

Implementation deadlines for the above-mentioned legislations are set for May 2018. SBS has emphasised those aspects in several occasions during plenary meetings and group discussions from 2015 to 2017 and these topics were eventually included in the strategic TC CYBER focus areas (2017 Chairman’s report). The idea is to continue represent SMEs in this TC (gathering supports of other delegation representatives) in the areas of standardisation of security for smart devices (i.e. IoT, Internet of things), digital-based services, implementation of regulations and directives. Moreover, it will be necessary to facilitate the liaisons with other TCs and WG of ETSI, CEN/CENELEC.

- **Georgi Babinov, ISO/IEC JTC 001/WG 11 "Smart cities"** (and, as unpaid expert, ETSI TC ATTM)

ISO/IEC JTC 1 Working Group 11 on Smart Cities has been established in October 2015 with the aim to develop foundational standards for the use of ICT in Smart Cities – including the Smart City ICT Reference Framework and an Upper Level Ontology for Smart Cities.

In recent years the European Union is continuously investing in Smart Cities development and within Horizon 2020 Programme a large number of SMEs have been stimulated for innovative ICT projects in this direction. In modern cities there is enormous number of digital services collecting and providing data in different ways, which implied the start-up of the standardisation process for Smart Cities worldwide. As SMEs are involved in the design and implementation of solutions for Smart Cities it is important for them to participate in the standardisation process as well. And the better way is to participate at international level

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because there are important inputs from leading countries like USA, Canada, Japan, Korea, China, Singapore, Australia and many others.

- **Emil Dimitrov, ETSI TC TCCE**

ETSI TC TCCE is responsible for producing the User Requirement Specification (URS) for Terrestrial Trunked Radio (TETRA) and Critical Communications Evolution. The deliverables to be produced are a set of Technical Reports (TRs) which will be used by all the other TC Working Groups as a basis for their work on drafting standards. It is of particular interest for SMEs to participate to standardisation activities in this filed. Indeed, on one hand, the use of such communication tools directly targets SMEs operating in various fields, such as security of airports, ports, hospitals, gas pipelines, big shopping centres, transport etc. On the other hand, SMEs are actively involved in the design and production of both hardware and software for measurement, testing, additional accessories of communication tools.

As proposed in 2017, **for expert Massimo Vanetti we request to keep his status as International expert**. The reason for this request is to reflect the actual status of oneM2M as an international standardisation activity, not just European.

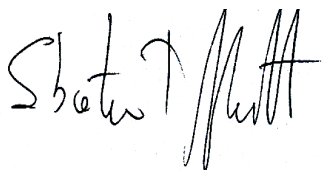
Please note that **all the above experts agree to pay the necessary co-financing contributions for their contracts in 2018**.

Letters from the experts confirming absence of conflict of interests are attached to this letter (see Annexes 1-5). Moreover, Annex 6 shows the provisional calendar of activities of the above-mentioned standardisation groups.

Should you need any additional document please do not hesitate to contact me.

Best regards,

Sebastiano Toffaletti



Secretary General
European DIGITAL SME Alliance

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Annexes

- Annex 1: Letter confirming absence of conflict of interests_Fabio Guasconi
- Annex 2: Letter confirming absence of conflict of interests_Massimo Vanetti
- Annex 3: Letter confirming absence of conflict of interests_Emil Dimitrov
- Annex 4: Letter confirming absence of conflict of interests_George Babinov
- Annex 5: Letter confirming absence of conflict of interests_George Sharkov
- Annex 6: Provisional calendar of TC meetings

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