

PS073

To:  
Gunilla Almgren, Small Business Standards – SBS a.i.s.b.l.  
Rue Jacques de Lalaing 4, 1040 Brussels (BE)

Cc:  
Oliver Grün, European DIGITAL SME Alliance  
Fabio Massimo, European DIGITAL SME Alliance

Via email

Brussels, 3 Nov 2017

**Application for new experts (ref: Open call for Experts to represent SME in standardisation Technical Committees/Working Groups in CEN, CENELEC, ETSI, ISO and IEC)**

Dear Ms Almgren,

In response to the Open call for Experts to represent SME in standardisation Technical Committees/Working Groups in CEN, CENELEC, ETSI, ISO and IEC, the European DIGITAL SME Alliance (“DIGITAL SME”) would like to request the nomination as SBS experts of the following experts in the corresponding TCs/WGs:

- **George Brashnarov, CEN TC 442 WG 1**

CEN TC 442 works on Building Information Modelling (BIM) standardisation. The scope of its WG 1 is to develop the CEN TC 442 standardisation Work Program, monitor worldwide and European current and planned activities regarding BIM, provide strategic advice to CEN/TC 442 for the development of the European strategy for BIM standardisation.

The adoption of BIM is a crucial for the digitalisation of the construction sector, which is mostly dominated by SMEs. With this regard, it is necessary develop a strategy for the creation an SME-compatible standardisation environment that will also create the conditions for digital SMEs to support construction SMEs in the digitalisation of their activities.

BIM and its standardisation are a unique opportunity for SMEs in the digital and construction sector. BIM dissemination and goals can be guaranteed only if the needs of micro and small and medium-sized enterprises are considered when developing a European standardisation strategy for BIM. SBS involvement in CEN TC 442 WG 1 will ensure that BIM standards will reflect the needs of a significant number of SMEs involved in the digitalisation of the construction sector. As SBS was represented in CEN TC 442 in 2016 and 2017, it is considered that a wider presence also in WG 1 will be beneficial for the interests of SMEs.

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- **Christian Junger, ISO TC 307 (and, as unpaid expert, an ETSI TC on Blockchain standardisation to be identified)**

Blockchain technology holds immense promise to revolutionise and improve a whole host of things from financial inclusion to efficiencies in government, health and all areas of business. This newly created ISO technical committee brings together international experts from over 30 countries to set the future course of standardisation in this area, forming five key study groups for standard development: reference architecture, taxonomy and ontology, use cases, security and privacy, identity and smart contracts.

The development of international blockchain standards will reduce transaction costs for SMEs when dealing with governments and businesses. In particular, blockchain standards are expected to reduce market friction, making it easier for small and medium-sized enterprises to interact with local and national authorities.

Priority areas for blockchain standardisation are yet to be considered by ISO TC 307 and the involvement of SME representatives at this early stage is fundamental to define the Work Program of this standardisation group.

At European level, ETSI should be the ESO dealing with blockchain standardisation. Both the candidate expert and DIGITAL SME are in contact with Sebastian Müller, Project Manager at ETSI, to identify the TC in which the expert could participate as unpaid expert.

Please note that **all the above experts agree to pay the necessary co-financing contributions for their contracts in 2018.**

Letters from the experts confirming absence of conflict of interests, CVs and motivation letters are attached to this letter (see Annexes). Moreover, in the Annexes the provisional calendar of activities of the above-mentioned standardisation groups is provided.

Should you need any additional document please do not hesitate to contact me.

Best regards,  
Sebastiano Toffaletti



Secretary General  
European DIGITAL SME Alliance

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## Annexes

- Annex 1: Letter confirming absence of conflict of interests\_George Brashnarov
- Annex 2: Letter confirming absence of conflict of interests\_Christian Junger
- Annex 3: CV\_George Brashnarov
- Annex 4: CV\_Christian Junger
- Annex 5: Motivation letter\_George Brashnarov
- Annex 6: Motivation letter\_Christian Junger
- Annex 7: Provisional calendar of TC meetings

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