Informational session: Cyberwatching



General Assembly of the European **DIGITAL SME Alliance** 29 of May, 2018 **Brussels**



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The cyberwatching.eu is the European observatory of research and innovation in the field of cybersecurity and privacy. It promotes the uptake and understanding of cutting-edge cybersecurity and privacy services which emerge from Research and Innovation initiatives across Europe



OBSERVATORY



CATALOGUE OF SERVICES



MARKETPLACE



SME END-USER CLUB

- Monitors all R&I initiatives across the EU - already 150 identified!
- · Collects the onongoing activities in the field of cybersecurity & privacy
- Allows to collect the feedback in terms of effectiveness & usability of research results
- Provides synergies & convergence for future funding

- Online catalogue of R&I results and services
- Service-oriented offers, improving the lives of endusers
- · Opportunity for the R&I initiatives to showcase their results
- Helps to avoid dispersion of efforts and investments

- Connects research results with demand and supply side
- The "suppliers" provide cybersecurity and privacy R&I results, solutions, tools and trusted services
- The "buyers" find answers to their needs!
- The win-win mechanism can take place both at research synergy level and at commercial level opportunities

- SMEs a granted access to the cybersecurity and privacy catalogue and marketplace
- possibility to get tailormade, SME-friendly products
- tool to measure the 'GDPR temperature' potential exposure to the GDPR sanctions
- Webinars on legal compliance with GDPR, cybersecurity standards, cyberinsurance, etc.
- Cyberinsurance for SMEs - 10 things you want to know
- Tool to estimate the cost of the cyberinsurance
- Participation in 10 SME workshops
- Networking with the relevant cybersecurity actors
- Visibility (e.g., through a one-pager that every company will have on the project's website)

